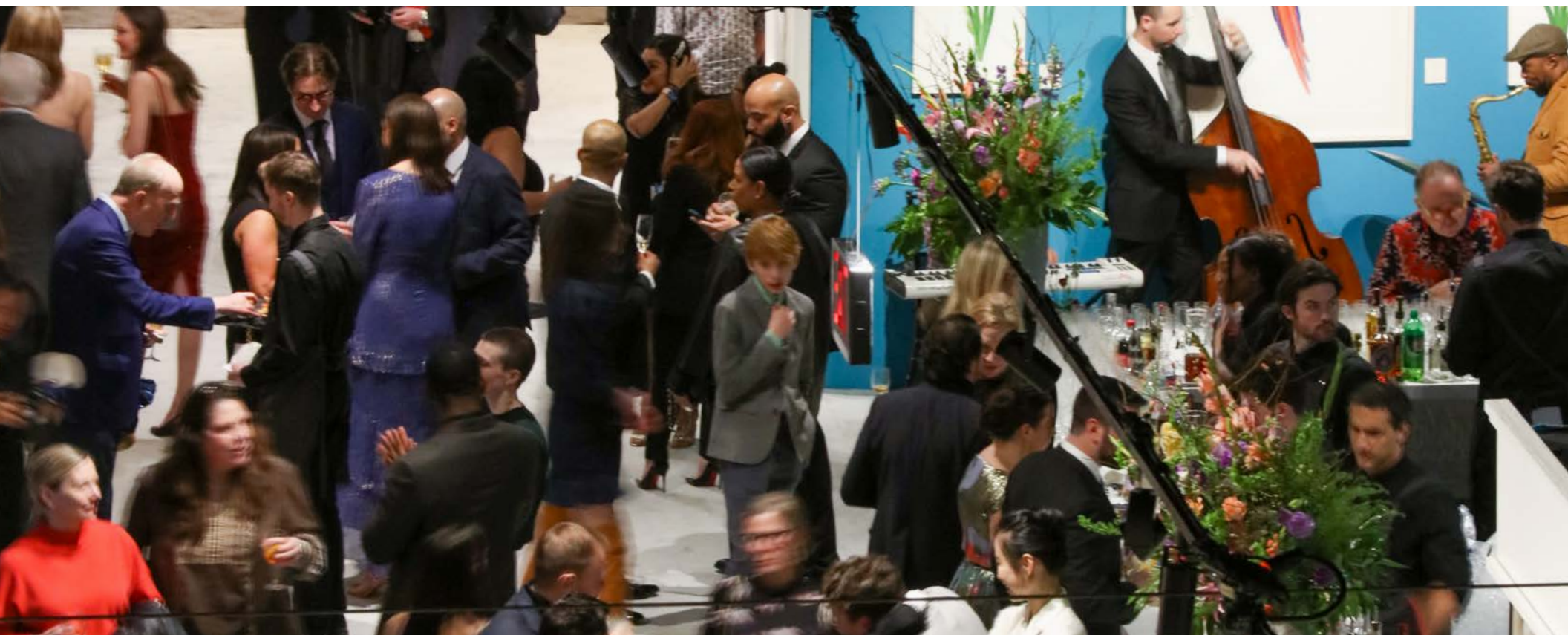


THE 70TH WINTER SHOW

A Benefit for East Side House

CATALOGUE MEDIA KIT



THE WINTER SHOW

A Benefit for East Side House Settlement

Dear Friend,

The Winter Show celebrates 70 years as America's leading art, antiques, and design fair! Join us in the 70th edition of our award-winning catalogue and reach our carefully targeted audience—25,000 affluent buyers of luxury goods from the worlds of industry, media, culture, and the arts. With categories that include antiques and fine art, interior design, architecture, real estate, luxury retail, fairs, auctions, insurance, philanthropy, and finance, the catalogue is the go-to sourcebook for a knowledgeable and sophisticated audience with taste and means.

Benefits to Catalogue Advertisers:

- **SPECIAL INVITATION! Reserve NOW for a 10% discount! Deadline September 29, 2023.**
- **OR reserve a full-page ad at full price and receive two tickets (value of \$1000) to the Opening Night Party on January 18, 2024.**
- **Your ad** in the beautifully printed and widely-cited catalogue, distributed to all attendees of **The Winter Show**, and **additional year-round exposure** in the **digital catalogue** (with links to all advertiser websites) posted on the Fair's website.
- **20 complimentary Run-of-Show tickets** (does not include Opening Night) will be distributed, with our compliments, to all advertisers to share with clients, colleagues, and friends.
- Support one of the New York's most effective non-profits, **East Side House Settlement**. By advertising with us, you contribute to the venerable community-based organization in the South Bronx, dedicated to helping over 10,000 individuals improve their lives each year. In 2023, **East Side House was named a Charity Navigator 4-Star charity for the twelfth consecutive year.**
- A favorite of collectors, museum curators, and interior designers, The Winter Show highlights a dynamic mix of works dating from **ancient times through the present day**. Each object on display is vetted for authenticity, date, and condition to ensure that buyers can purchase with confidence.

Highlights of the 70th Winter Show:

- Held at the **Park Avenue Armory** from January 19 – 28, 2024, the Fair features 70 of the world's leading experts in the fine and decorative arts.
- The **Opening Night Party on January 18** ranks among the top 10 charity events in New York and the Fair's visitors make it one of the city's 15 top annual events in attendance.
- This year the Fair's distinguished **Design Council Co-Chairs** include: Corey Damen Jenkins, Ellen Hamilton, Alexa Hampton, and award-winning architect Peter Pennoyer.
- **Young Collectors Night** is a cornerstone event of the Fair. This year the event will take place on January 25 and will welcome – yet again – a select crowd of more than 600 creative, social, and philanthropic young New Yorkers.

Please contact me directly or scroll down for detailed information outlining the rewards of advertising with us, and be a part of New York's most prestigious, elegant, and generous Fair!

Click [HERE](#) to review the 2024 Advertising Contract & Specifications

Click [HERE](#) for a glimpse of The Winter Show's 2023 Catalogue

Sincerely,



Jill Bossert
Director of Advertising Sales
The Winter Show Catalogue
jbossert@nyc.rr.com
718-222-5020
wintershowadvertising.com



MAKE A STATEMENT

Strong attendance, excellent sales, corporate underwriting, and advertiser support have made **The Winter Show** America's leading art, antiques, and design fair for 70 years.

Join us in our **70th edition** of **The Winter Show catalogue** and reach our carefully targeted audience of 25,000 affluent buyers of luxury goods from the worlds of industry, culture, and the arts. The official publication of the Fair, the catalogue is distributed to all attendees.

The digital catalogue is distributed to the Show's extensive database of over 25,000 patrons, designers, curators, business leaders and more.

Held in New York City at the Park Avenue Armory from **January 19 – 28, 2024**, the Fair features 70 renowned experts from around the world. Discover incomparable works of art and fascinating objects dating from ancient times to the present day.

thewintershow.org

SPECIAL LIMITED TIME OFFER INVITATION!

Reserve now for a 10% discount.

Deadline September 29, 2023.

Benefits to Catalogue Advertisers:

Reserve a **Full-page Ad** at full price and receive **2 Patrons tickets** for 7 PM entry to the **Opening Night Party** on January 18 (a value of \$1000).

Year-round exposure in the **online flip-page version of the catalogue** (with links to all advertiser websites) to be posted on The Winter Show's website.

20 complimentary Run-of-Show tickets (exclusive of Opening Night) for all advertisers to share with clients, colleagues and friends (a value of \$800.00).

Available online from: **January 18, 2024**



2024 ADVERTISING RATES

By Invitation Only: Early Space Reservation Discount

10% off until September 29, 2023

Ad Size	Standard Rate	Discount Rate
Full Page, Four Color	\$3000	\$2700
Half Page, Four Color	\$1850	\$1665
2-Page Spread, Four Color	\$5000	\$4500
Preferred Placement	\$3500	\$3150
Inside Covers	\$6500	\$5850



[View 2023 Catalogue](#)

To reserve your spot today, contact me:

Jill Bossert
Director of Advertising Sales
The Winter Show Catalogue
jbossert@nyc.rr.com
718-222-5020

Distributed at the Fair
and available online from:

January 18, 2024

Deadlines

10% Discount

Ad Space Reservations:
September 29, 2023

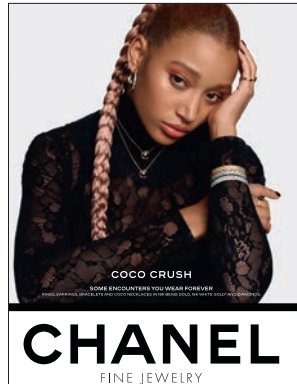
Standard Rate
Ad Space Reservations:
November 17, 2023

Digital Files :
November 27, 2023

DOWNLOAD 2024
AD CONTRACT AND SPECS

**For Ad File Preparation
Requirements go to:
wintershowadvertising.com**

FEATURED ADVERTISERS



Chanel



Schoelkopf



Charlotte Moss



Peter Pennoyer Architects



Dedar



Bulgari

FEATURED ADVERTISERS

Antiques & Fine Art Dealers

Associated Artists LLC
Bernd Goeckler Antiques
David A. Schorsch – Eileen M. Smiles
American Antiques
Incollect
Julius Lowy Frame &
Restoration Company
Nathan Liverant and Son LLC
Nelson & Nelson Antiques
New York Design Center
Olde Hope
Phillip Colleck Ltd.
Schoelkopf
Stair
Wartski

Carpets & Textiles

Antique Textile Galleries
Brunschwig & Fils
Dedar
Lee Jofa
Schumacher
Stark

Interior Designers, Decorators & Architects

Alex Papachristidis Interiors
Branca Interiors
Bunny Williams Interior Design
Charlotte Moss
Corey Damen Jenkins
Cullman & Kravis
David Scott Parker Architects
Design Leadership Network
Drake/Anderson
Eric J. Smith Architect
Ferguson & Shamamian
G.P. Schafer Architect
Ike Kligerman Barkley

John B. Murray Architect
Markham Roberts, Inc.
Nate Berkus Associates
Peter Pennoyer Architects
Ralph Harvard
Shope Reno Wharton
Smiros & Smiros Architects
Suzanne Lovell
Thomas Pheasant
Victoria Hagan Interiors

Builders/Construction

Mayfair Construction
SMI Construction

Insurance & Financial

19/19 Investment Counsel
Bank of America
Chubb
Crystal & Company
First Republic
Goldman Sachs
Northeast Acquisitions
Sound Point Capital
Management L.P.

Fixtures, Lighting & Reproductions

Chadsworth Columns
Charles Edwards Antiques
McKinnon & Harris
Munder-Skiles
P.E. Guerin

Museums

Drayton Hall
Florence Griswold Museum
George Washington's Mt. Vernon
Historic New England
Historic New Orleans Collection
Peabody Essex Museum

Preservation Society of Newport County
Shelburne Museum
Winterthur Museum,
Garden & Library
Yale University Art Gallery

Philanthropy

Bloomberg Philanthropies
Holiday House NYC

Luxury Retail

Alex Sepkus
Bergdorf Goodman
Bloomingdale's
Brooks Brothers
Bulgari
Chanel
Elizabeth Locke Jewels
Neiman Marcus Group
Saks Fifth Avenue
Salvatore Ferragamo

Publications

Antiques and the Arts Weekly
Apollo
Asian Art Newspaper
Condé Nast Media Group
Hearst Corporation
MODERN magazine
New York magazine
NYC&G
The Art Newspaper
The Magazine Antiques

Real Estate

Brown Harris Stevens
Carriage Properties
Sotheby's International Realty
Zeckendorf Development

Special Services

Aiston Fine Art Services
Appraisers Association of America
Benjamin Moore Paints
Calico Wallpaper
Canard, Inc.
Phoenix Lithographic Corporation
Social Register Association
Travel with the Met

Shows & Auction Houses

2023 New York International
Auto Show
The Art & Antiques Fair Olympia
Art Palm Beach
Bonhams Auctioneers
& Appraisers
Christie's
Delaware Antiques Show
Doyle Auction House
Freeman's
Garth's
iGavel Auctions
Master Drawings New York
Newport Antiques Show
Palm Beach Art, Antiques &
Jewelry Show
Philadelphia Antiques & Art Show
Potomack Company
San Francisco Fall Antiques Show
Skinner
Sotheby's



REACH A POWERFUL AUDIENCE

84% of visitors have **one or more homes in the New York metropolitan area**, with second and third homes in Westchester and Fairfield counties, the Hudson River Valley, and the Hamptons. Others fly in from major cities such as Los Angeles, Atlanta, London, and Paris.

The Winter Show's advertising and marketing campaigns target consumers of art, antiques, and luxury goods; design-world influencers; and lovers of culture and the arts.

Affluent, knowledgeable collectors attend the Fair year after year to purchase museum-quality art and antiques for their homes and collections. Visitors to the Fair include such notables as Martha Stewart, Nate Berkus, Oprah Winfrey, Isaac Mizrahi, Alexa Hampton, Zac Posen, Sigourney Weaver, Anderson Cooper, Nicky Hilton Rothschild, Leonard Lauder, and more.

Who else attends? Designers, curators, and editors from all over the globe.



SUPPORT A VITAL ORGANIZATION

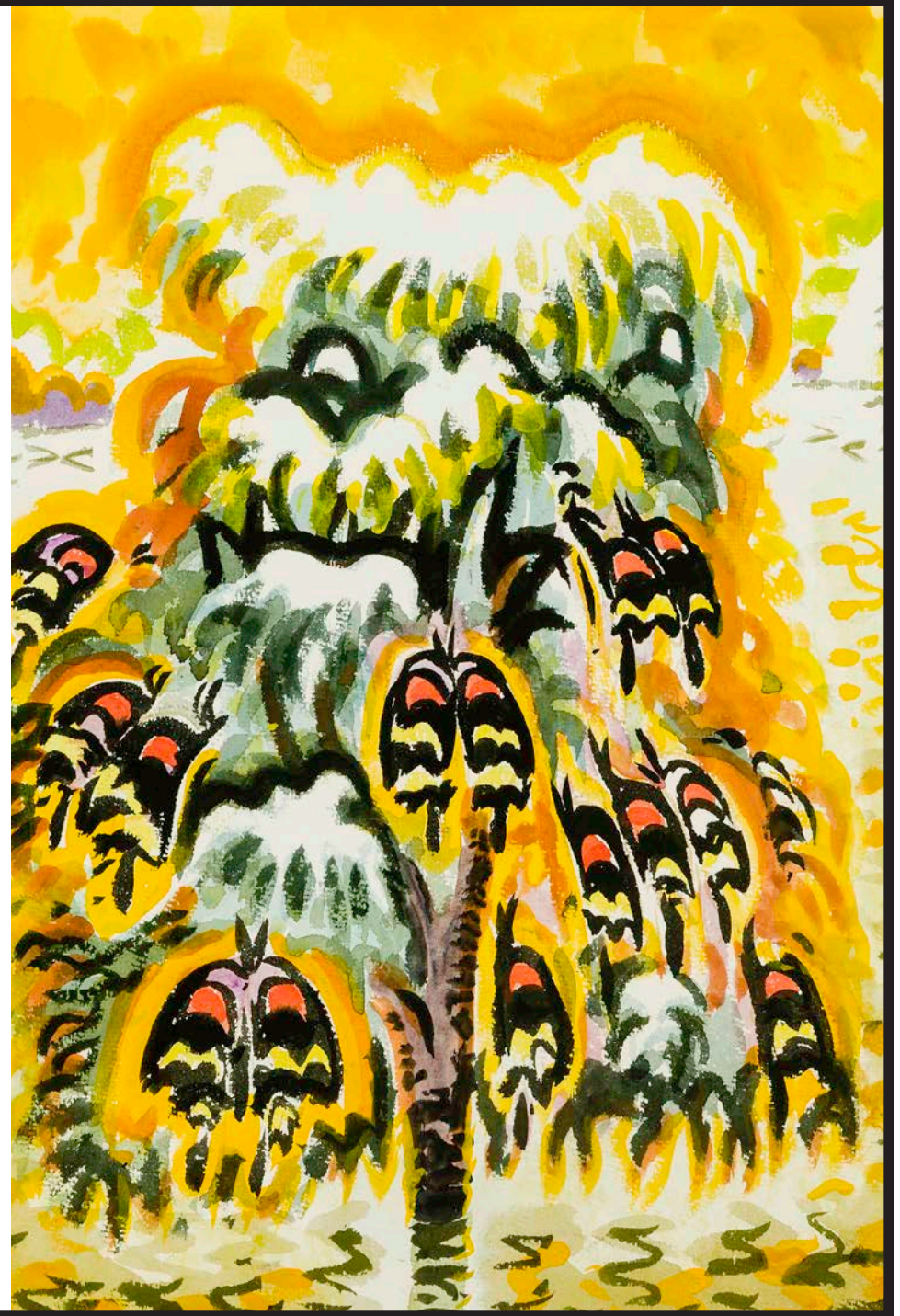
All net proceeds from The Winter Show support **East Side House Settlement**, a community-based organization headquartered in the South Bronx.

By advertising with us, you contribute to one of New York City's most effective non-profits. **In 2023, East Side House was named a Charity Navigator 4-Star charity for the twelfth consecutive year.**

East Side House works with schools, community centers, and other partners to bring quality education and resources to residents of the Bronx and Northern Manhattan.

Recognizing education as the key to economic and civic opportunity, the organization helps approximately 10,000 individuals annually improving their lives with programs ranging from basic literacy to specialized technology training.

eastsidehouse.org



2024 EXHIBITORS

A La Vieille Russie, Inc.
Adelson Galleries, Inc.
Arader Galleries
Aronson of Amsterdam
Véronique Bamps Monaco
Michele Beiny
H. Blairman & Sons Ltd
Doris Leslie Blau
Ralph M. Chait Galleries, Inc.
Charles Clark
Thomas Colville Fine Art
Jonathan Cooper
Cove Landing
Daniel Crouch Rare Books
Didier Ltd
Geoffrey Diner Gallery
Dolan/Maxwell
Eguiguren Arte de Hispanoamérica
European Decorative Arts Company
Peter Finer
Debra Force Fine Art
French & Company
Michael Goedhuis
Bernard Goldberg Fine Arts, LLC
Thomas Heneage Art Books
Hill-Stone, Inc.
Hirschl & Adler Galleries
Clinton Howell Antiques
Hyde Park Antiques, Ltd.
Imperial Art
Barbara Israel Garden Antiques
Kentshire

Keshishian
Koopman Rare Art
Les Enluminures
Levy Galleries
Lowell Libson & Jonny Yarker Ltd
MacConnal-Mason Gallery
Macklowe Gallery, Ltd.
Maison Gerard
Milord Antiquités
Joan B Mirviss LTD
Lillian Nassau LLC
The Old Print Shop, Inc.
Michael Pashby Antiques
Galerie Perrin
Ronald Phillips Ltd
Portuondo Gallery
Red Fox Fine Art
James Robinson, Inc.
Rolleston Ltd
Rountree Tryon Galleries
Schwarz Gallery
S.J. Shrubsole
Robert Simon Fine Art
Spencer Marks
Lawrence Steigrad Fine Arts
Steinitz Gallery
Tambaran
Simon Teakle Fine Jewelry
Carolle Thibaut-Pomerantz
Thomsen Gallery






ADVERTISE

The Winter Show is an increasingly diverse international showcase of art and design spanning 5,000 years, with offerings from pre-history to the 21st century. A “gold-star” appointment on New York’s social calendar, it’s an engaging affair that stretches beyond fine and decorative arts and tempts an audience as diverse as the impeccable works that fill the storied Park Avenue Armory.

The Winter Show catalogue delivers a stylish, intelligent, influential, affluent, and qualified audience. Contact **Jill Bossert** today for more information about the rewards of advertising in The Winter Show catalogue, and be a part of New York’s most prestigious, elegant, and generous fair!

Jill Bossert

Director of Advertising Sales
The Winter Show Catalogue
jbossert@nyc.rr.com
718-222-5020

A detailed engraving-style illustration of Cupid and Psyche. Cupid, with his wings and bow, is shown in the lower right, looking up at Psyche. Psyche is in the upper right, looking down at him. The background is filled with intricate line work and shading, typical of 18th-century book illustrations.

A Benefit for East Side House

THE WINTER SHOW

CONTACT

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