

A BENEFIT FOR EAST SIDE HOUSE

THE WINTER SHOW/2023

CATALOGUE MEDIA KIT



THE WINTER SHOW/2023

A Benefit for East Side House Settlement

Dear Friend,

The Winter Show has been America's leading art, antiques, and design fair for 69 years! Join us in the **69th edition of our award-winning catalogue** and reach our carefully targeted audience—25,000 affluent buyers of luxury goods from the worlds of industry, media, culture, and the arts. With categories that include **antiques and fine art, interior design, architecture, real estate, luxury retail, fairs, auctions, insurance, philanthropy, and finance**, the catalogue is the go-to sourcebook for a knowledgeable and sophisticated audience with taste and means.

Benefits to Catalogue Advertisers:

- **SPECIAL INVITATION! Reserve NOW for a 10% discount! Deadline September 28, 2022.**
- **OR reserve a full-page ad at full price and receive two tickets (value of \$1000) to the Opening Night Party on January 19, 2023.**
- **Your ad** in the beautifully printed and widely-cited catalogue, distributed to all attendees of **The Winter Show**, and **additional year-round exposure** in the **digital catalogue** (with links to all advertiser websites) posted on the Fair's website.
- **20 complimentary Run-of-Show tickets** (does not include Opening Night) will be distributed, with our compliments, to all advertisers for sharing with clients, colleagues, and friends.
- Support one of the city's most effective non-profits, **East Side House Settlement**. By advertising with us, you contribute to the venerable community-based organization in the South Bronx, dedicated to helping over 10,000 individuals improve their lives each year. In 2022, **East Side House was named a Charity Navigator 4-Star charity for the eleventh consecutive year.**
- A favorite of collectors, museum curators, and interior designers, The Winter Show highlights a dynamic mix of works dating from **ancient times through the present day**. Each object on display is vetted for authenticity, date, and condition to ensure that buyers can purchase with confidence.

Highlights of the 69th Winter Show:

- Held at the **Park Avenue Armory** from January 20 – 29, 2023, the Fair features 70 of the world's leading experts in the fine and decorative arts.
- The **Opening Night Party on January 19** ranks among the top 10 charity events in New York and the Fair's visitors make it one of the city's 15 top annual events in attendance.
- Each year the Fair **honors highly acclaimed designers** such as Mark Ferguson, Corey Damen Jenkins, Andrew Oyen, Annabelle Selldorf, Brian J. McCarthy, John B. Murray, Amelia Handegan, Frank de Biasi, Thomas Jayne, Celerie Kemble, Miles Redd, and Jamie Drake at the Opening Night Party.
- **Young Collectors Night** is a cornerstone event of the Fair. This year the event will take place on January 26 and will welcome – yet again – a select crowd of more than 600 creative, social, and philanthropic young New Yorkers.
- Please contact me directly or scroll down for detailed information outlining the rewards of advertising with us, and be a part of New York's most prestigious, elegant, and generous Fair!

Click [HERE](#) to review the 2023 Advertising Contract & Specifications

Click [HERE](#) for a glimpse of The Winter Show's 2022 Catalogue

Sincerely,



Jill Bossert
Director of Advertising Sales
The Winter Show Catalogue
jbossert@nyc.rr.com
718-222-5020
wintershowadvertising.com



THE WINTER SHOW 2023

MAKING A STATEMENT

Strong attendance, excellent sales, corporate underwriting, and advertiser support have made **The Winter Show** America's leading art, antiques, and design fair for 69 years.

Join us in our **69th edition** of **The Winter Show catalogue** and reach our carefully targeted audience of affluent—25,000 affluent buyers of luxury goods from the worlds of industry, culture, and the arts. The official publication of the Fair, the catalogue is distributed to all attendees.

The digital catalogue is available to all attendees of **The Winter Show Online** and will be distributed via email to our extensive database of over 25,000 patrons, designers, curators, business leaders and more.

Held in New York City at the Park Avenue Armory from **January 20 – 29, 2023**, the Fair features 70 renowned experts from around the world. Discover incomparable works of art and fascinating objects dating from ancient times to the present day.

thewintershow.org

SPECIAL INVITATION!

Reserve now for a 10% discount.

Deadline September 28, 2022.

Benefits to Catalogue Advertisers:

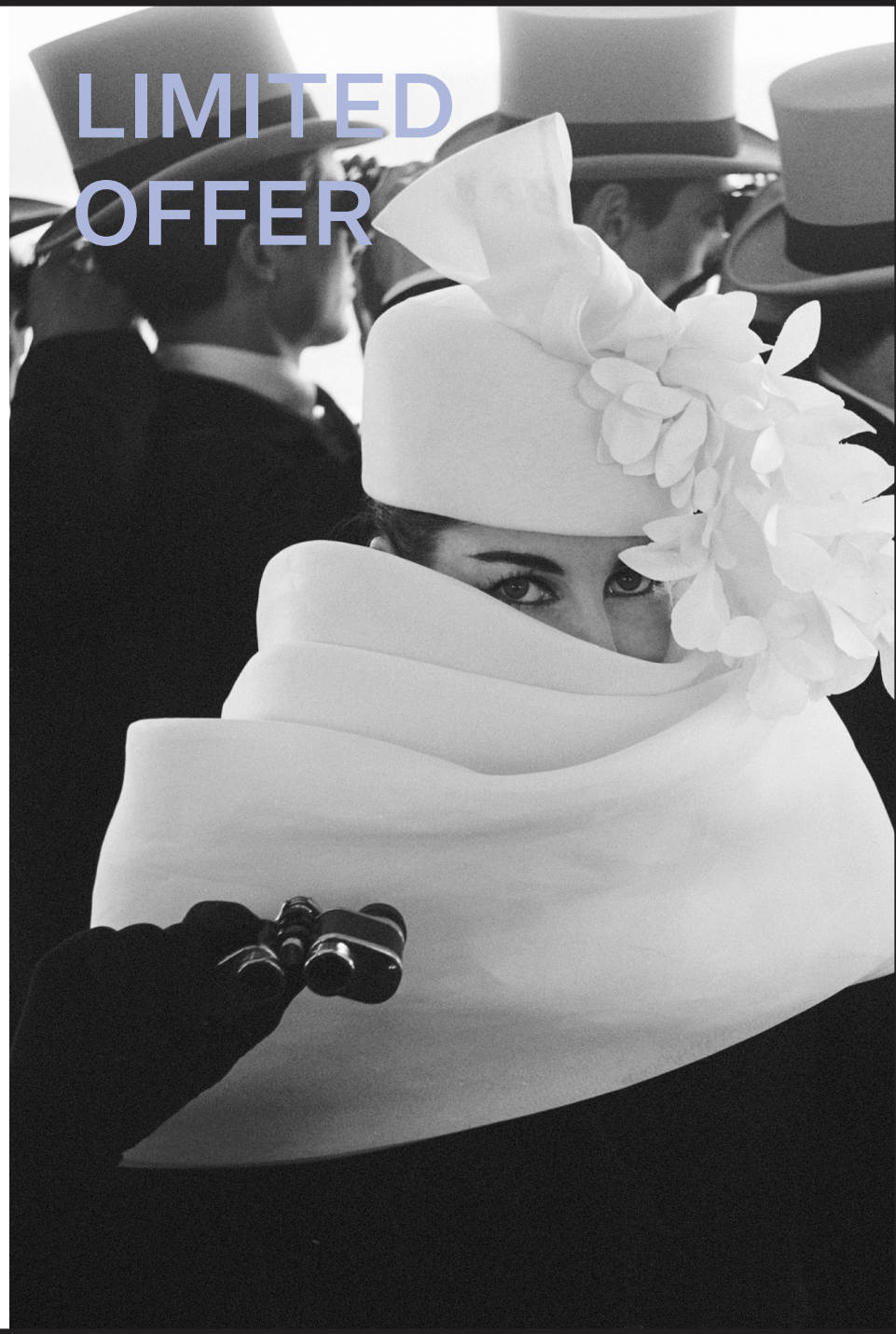
Reserve a **Full-page Ad** at full price and receive **2 Patrons tickets** for 7 PM entry to the **Opening Night Party** on January 19 (a value of \$1000).

Year-round exposure in the **online flip-page version of the catalogue** (with links to all advertiser websites) to be posted on The Winter Show's website.

20 complimentary Run-of-Show tickets (exclusive of Opening Night) for all advertisers to share with clients, colleagues and friends.

Available online from: **January 19, 2023**

LIMITED
OFFER



ADVERTISING RATES

By Invitation Only: Early Space Reservation Discount

10% off until September 28, 2022

| Ad Size | Standard Rate | Discount Rate |
|---------------------------|---------------|---------------|
| Full Page, Four Color | \$3000 | \$2700 |
| Half Page, Four Color | \$1850 | \$1665 |
| 2-Page Spread, Four Color | \$5000 | \$4500 |
| Preferred Placement | \$3500 | \$3150 |
| Inside Covers | \$6500 | \$5850 |



[View 2022 Catalogue](#)

To reserve your spot today, contact me:

Jill Bossert

Director of Advertising Sales
The Winter Show Catalogue
jbossert@nyc.rr.com
718-222-5020

Distributed at the Fair
and available online from:

January 19, 2023

A BENEFIT FOR EAST SIDE HOUSE

THE WINTER SHOW/ 2023

Deadlines

10% Discount

Ad Space Reservations:
September 28, 2022

Standard Rate

Ad Space Reservations:
November 11, 2022

Digital Files :

November 18, 2022

DOWNLOAD 2023

AD CONTRACT AND SPECS

**For Ad File Preparation
Requirements go to:**
wintershowadvertising.com

FEATURED ADVERTISERS



Chanel



Menconi & Schoelkopf



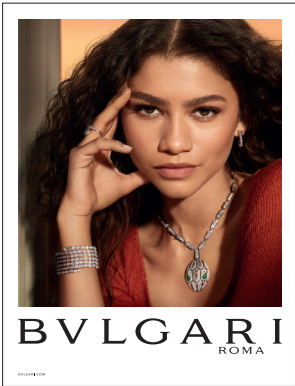
Charlotte Moss



Ferguson & Shamamian



John B. Murray Architects



Bulgari

FEATURED ADVERTISERS

Antiques & Fine Art Dealers

Associated Artists LLC
Bernd Goeckler Antiques
Carl Moore Antiques
Gill & Lagodich
H.M. Luther
Incollect
Julius Lowy Frame & Restoration
Company
Manhattan Art & Antiques Center
RAF Jewels
Stair
Stanley Weiss Collection
Wally Findlay Galleries
International
William Vareika Fine Art

Carpets & Textiles

Antique Textile Galleries
Brunschwig & Fils
Lee Jofa
Stark & Darius Antique Rugs

Interior Designers, Decorators & Architects

Andre Tchelistcheff Architects
Branca Interiors
Craig & Company
Cullman & Kravis
David Scott Parker Architects
Doyle Herman Design Associates
Eric J. Smith Architect
Ferguson & Shamamian
G.P. Schafer Architect
Historical Concepts
Ike Kligerman Barkley
Architects P.C.
John B. Murray Architect
Markham Roberts Inc.
Nate Berkus Associates
New York Design Center

Peter Pennoyer Architects
Ralph Harvard
Shope Reno Wharton
Susan Ferrier Interiors
Suzanne Lovell
Victoria Hagan Interiors

Builders/Construction

Mayfair Construction
SMI Construction

Insurance & Financial

19/19 Investment Counsel
Chubb
Crystal & Company
First Republic
Goldman Sachs
Northeast Acquisitions
Sound Point Capital
Management L.P.

Fixtures, Lighting & Reproductions

Chadsworth Columns
Charles Edwards Antiques
McKinnon & Harris
Munder-Skiles
P.E. Guerin

Museums

Drayton Hall
Florence Griswold Museum
George Washington's Mt. Vernon
Historic New Orleans Collection
Peabody Essex Museum
Preservation Society of Newport County
Shelburne Museum
Winterthur Museum,
Garden & Library

Philanthropy

Bloomberg Philanthropies
Holiday House NYC

Luxury Retail

Alex Sepkus
Bergdorf Goodman
Bloomingdale's
Brooks Brothers
Bulgari
Chanel
Elizabeth Locke Jewels
Neiman Marcus Group
Saks Fifth Avenue
Salvatore Ferragamo

Publications

Apollo
Asian Art Newspaper
Condé Nast Media Group
Hearst Corporation
MODERN magazine
New York magazine
NYC&G
The Art Newspaper
The Magazine Antiques

Real Estate

Brown Harris Stevens
Carriage Properties
Sotheby's International Realty
Zeckendorf Development

Special Services

Aiston Fine Art Services
Appraisers Association of America
Benjamin Moore Paints
Calico Wallpaper
Canard, Inc.
Phoenix Lithographic Corporation
Planetary Recreation
Rotisserie Georgette
Social Register Association
Travel with the Met

Shows & Auction Houses

2020 Gala Preview of the New York
International Auto Show
2020 New York International
Auto Show
The Art & Antiques Fair Olympia
Art Palm Beach
Bonhams Auctioneers
& Appraisers
Christie's
Collective Design
Delaware Antiques Show
Doyle Auction House
Freeman's
Garth's
iGavel Auctions
Master Drawings New York
Naples Art, Antiques & Jewelry Show
Newport Antiques Show
Palm Beach Art, Antiques &
Jewelry Show
Philadelphia Antiques & Art Show
Potomack Company
San Francisco Fall Antiques Show
Skinner
Sotheby's
Weschler's Auctioneers & Appraisers

2023 EXHIBITORS

A La Vieille Russie, Inc.
Adelson Galleries, Inc.
Arader Galleries
Aronson of Amsterdam
Véronique Bamps
Michele Beiny, Inc.
H. Blairman & Sons Ltd.
Daniel Blau
Dolan/Maxwell
Doris Leslie Blau
BOCCARA
Bowman Sculpture
Ralph M. Chait Galleries, Inc.
Charles Clark
Thomas Colville Fine Art
Jonathan Cooper
Thomas Coulborn & Sons
Cove Landing
Daniel Crouch Rare Books
Didier Ltd.
Eguiguren Arte de Hispanoamérica
Peter Finer
Debra Force Fine Art
Michael Goedhuis
Bernard Goldberg Fine Arts, LLC
Thomas Heneage Art Books
Hill-Stone, Inc.
Hirschl & Adler Galleries
Hyde Park Antiques, Ltd.
Imperial Art Gallery
Barbara Israel Garden Antiques
Kentshire

Keshishian
Kelly Kinzle
Koopman Rare Art
Les Enluminures
Bernard & S. Dean Levy Inc.
Lowell Libson & Jonny Yarker Ltd.
Nathan Liverant and Son LLC
MacConnal-Mason Gallery
Macklowe Gallery, Ltd.
Maison Gerard
Patrick & Ondine Mestdagh
Joan B Mirviss LTD.
Lillian Nassau LLC
Michael Pashby Antiques
The Old Print Shop, Inc.
Peter Pap Oriental Rugs, Inc.
Ronald Phillips Ltd.
Red Fox Fine Art
James Robinson, Inc.
Rolleston Antiques Ltd.
Rountree Tryon Galleries
Schwarz Gallery
S.J. Shrubsole
Robert Simon Fine Art
Spencer Marks
Lawrence Steigrad Fine Arts
Tambaran
Simon Teakle Fine Jewelry & Objects
Carolle Thibaut-Pomerantz
Thistlethwaite Americana
Thomsen Gallery
Robert Young Antiques

THE WINTER SHOW 2023





REACHING YOUR AUDIENCE

84% of visitors have **one or more homes in the New York metropolitan area**, with second and third homes in Westchester and Fairfield counties, the Hudson River Valley, and the Hamptons. Others fly in from major cities such as Los Angeles, Atlanta, London, and Paris.

The Winter Show's advertising and marketing campaigns target consumers of art, antiques, and luxury goods; design-world influencers; and lovers of culture and the arts.

Affluent, knowledgeable collectors attend the Fair year after year to purchase museum-quality art and antiques for their homes and collections. Visitors to the Fair include such notables as Martha Stewart, Nate Berkus, Oprah Winfrey, Isaac Mizrahi, Alexa Hampton, Zac Posen, Sigourney Weaver, Anderson Cooper, Nicky Hilton Rothschild, Leonard Lauder, and more.

Who else attends? Designers, curators, and editors from all over the globe.



SUPPORT A VITAL ORGANIZATION

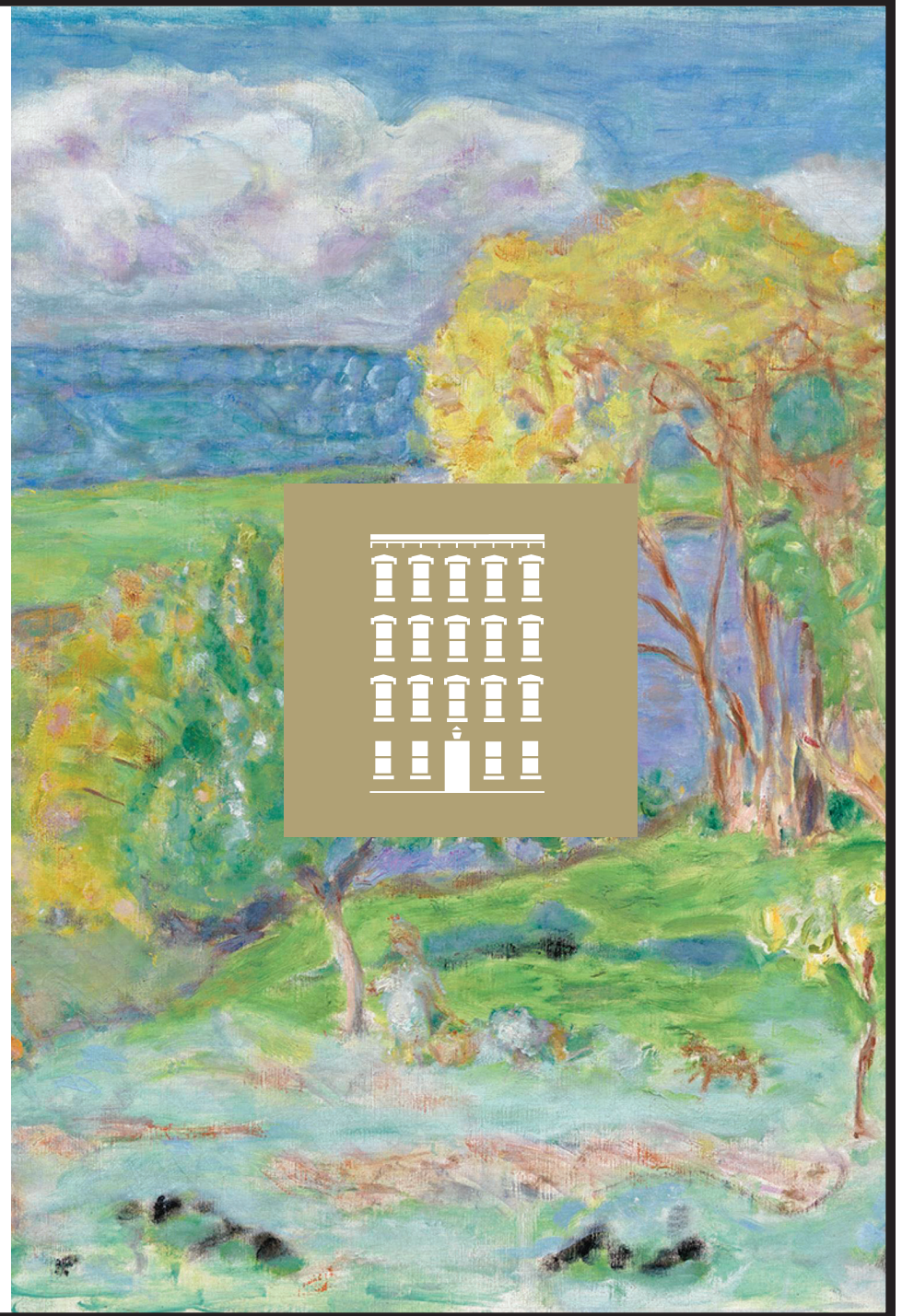
All net proceeds from The Winter Show support **East Side House Settlement**, a community-based organization headquartered in the South Bronx.

By advertising with us, you contribute to one of New York City's most effective non-profits. **In 2022, East Side House was named a Charity Navigator 4-Star charity for the eleventh consecutive year.**

East Side House works with schools, community centers, and other partners to bring quality education and resources to residents of the Bronx and Northern Manhattan.

Recognizing education as the key to economic and civic opportunity, the organization helps approximately 10,000 individuals annually improving their lives with programs ranging from basic literacy to specialized technology training.

eastsidehouse.org



STYLISH AND AFFLUENT



ADVERTISE

The Winter Show is an increasingly diverse international showcase of art and design spanning 5,000 years, with offerings from pre-history to the 21st century. A “gold-star” appointment on New York’s social calendar, it’s an engaging affair that stretches beyond fine and decorative arts and tempts an audience as diverse as the impeccable works that fill the storied Park Avenue Armory.

The Winter Show catalogue delivers a stylish, intelligent, influential, affluent, and qualified audience. Contact **Jill Bossert** today for more information about the rewards of advertising in The Winter Show catalogue, and be a part of New York’s most prestigious, elegant, and generous fair!

Jill Bossert

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AD CONTRACT AND SPECS

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